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FOR IMMEDIATE RELEASE

DORF KETAL WINS EDGE AWARD FOR ERP CONSOLIDATION AND IT PROJECT

September, 2014 – Mumbai, India – Dorf Ketal Pvt. (I) Ltd. wins the prestigious 2014 InformationWeek EDGE Award. Dorf Ketal's ERP Consolidation and IT Transformation Project was recognized for demonstrating outstanding technology vision with regards to the successful deployment of Oracle in order to simplify IT. Vice President of IT, Seshadri Viswanathan, says of the consolidation: "Dorf Ketal adopted technology as a business enabler. We consolidated infrastructure, applications, and technologies. The consolidation started off with operational efficiency and the byproduct of that exercise was cost savings. We moved infrastructure and services from the US to India. We also created the global support center in India. From multiple ERPs, the move was to one, across the enterprise – Oracle EBS. From multiple mailing platforms, the transition was to a single global mail exchange. This helped us achieve process efficiency and economies of scale. We have other big plans for IT consolidation of the global ERP platform. We are not into the last leg where we move on to Brazil and expand the ERP there. After that the focus will be on other business applications. Mostly everything in the future will roll out of a single location so management is easier, efficient, and cost effective." Dorf Ketal's project was selected from more than 200 nominations submitted by various companies across India. The jury panel, consisting of executives and industry experts, considered factors that provide "EDGE" to an organization's business operations: originality or uniqueness of the concept, role of solution in addressing the business issue, complexity of the project, innovative use of technology, and business impact.

About the InformationWeek EDGE Awards

EDGE awards - Enterprises Driving Growth and Excellence (using IT) is an initiative by InformationWeek. InformationWeek is an international magazine from UBM. This award is from the Indian arm of InformationWeek. EDGE awards is one of the prestigious awards in the Indian subcontinent. This is the 6th edition of the award. The winners till now have been prestigious business houses in India. The evaluation criteria for the Project are Originality / Uniqueness of concept, Role of solution in addressing business issue, Complexity of project, Innovative usage of technology, Business impact / Benefits (Improving market share, cost savings, streamlining current processes, improving efficiency, saving time, improving customer service, employee productivity). The submission process is a very detailed one. The winners are chosen by the Jury from various industry verticals.

About Dorf Ketal

Dorf Ketal Pvt. Ltd. (www.dorketal.com), is a privately owned specialty chemical company based in Mumbai, India with operations in the Asia Pacific, the EU, South America and the USA. Dorf Ketal is the industry's fastest-growing provider of formulated specialty chemicals to downstream hydrocarbon markets and the market leader in organometallic catalysts and cross-linkers serving a broad range of applications and industries. The firm's innovative chemistries are reflected in numerous patents and a corporate vitality index of more than 35 percent.

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